

Office of the County Executive

2019 Executive Proposed Budget

Core Programs & Functions

- Office of the County Executive
 - Office of the Deputy County Executive
 - Implementation and creation of the administration's public policy
 - Office of the Director of Operations
 - Overseeing and managing the operation of all County departments and offices
 - Office of Chief of Staff
 - Managing relationships with all levels of government, promoting legislative agenda and managing constituent communications

Core Programs & Functions

- Office of Communications
 - Coordinates all information for the media and public
- Youth Bureau
 - Ensure equity and access to formal and informal services for youth and families to thrive
- Office for People with Disabilities
 - Provide information to persons with disabilities including their families and advocates
- Office of Economic Development
 - Support and strengthen the county's economy through job creation

Core Programs & Functions

- Office of Tourism
 - Building the county's economy and positive image through tourism marketing
- Office of Energy Conservation
 - Analyzing and providing recommendations on reducing energy and water consumption
- Office for Women
 - Promotes equal rights, safety and self-sufficiency for Westchester County women

Budget Summary

ITEM	2018	2019
Operating Positions	67	68
Trust Positions	3	2
TOTAL POSITIONS	70	70
Personal Service	\$5,382,984	\$6,106,748
Equipment		
Materials & Supplies	\$112,982	\$94,706
Expenses	\$4,068,348	\$4,511,491
Inter-Departmental Charges	\$445,637	\$528,932
TOTAL EXPENDITURES	\$10,009,952	\$11,241,877

Budget Summary

ITEM	2018	2019
Inter-Departmental Revenue	\$1,141,047	\$1,394,162
Departmental Revenue	\$1,376,914	\$1,609,310
State & Federal Aid	\$176,945	\$404,945
TOTAL REVENUE	\$2,694,906	\$3,408,417
DEPARTMENT TAX LEVY	\$7,315,046	\$7,833,460

New Initiatives & Highlights

Office of the County Executive:

- Banned gun shows from County property
- Promoted disabled veteran owned businesses
- Secured earned sick leave for Westchester workers
- Signed the Immigration Protection Act into law
- Banned salary history inquiries
- Reinvigorated the Human Rights Commission
- Reestablished the CDBG Program
- Banned conversion therapy
- Finalized unresolved union contracts
- Streamlining Capital Program implementation
- Renegotiated Contracts (e.g., Liberty Lines)

New Initiatives & Highlights

YouthBureau: 2018 Highlights

- Restoration of seven Invest in Kids Programs
- 71% increase in Youth Board appointments; Met compliance with New York State and County Requirements
- One out of 18 national agencies awarded the Sexual Risk Avoidance Education Program (SRAEP) grant
- Implementation of new professional development trainings- 150+ youth service providers
- My Brothers Keeper Conference (Lower Hudson Valley MBK Alliance)- 900 youth served
- Invest in Kids Fest- 200+ youth and 30 partner agencies served; Fios News 1 coverage
- Fund Development to include collaboration with Pepsico for youth stipend opportunities
- Youth Empowerment Council created- 200+ youth attended the Gun Violence Prevention Day event
- PSA created with local Youth Councils to promote violence prevention
- Youth mapping project to address saturation of Tobacco (Vaping) outlets
- Statewide presentations (New York State Youth Bureaus and Coalition for Homeless Youth Conferences)
- “Do Well, Play Well” Press Conference-180 youth celebrated for excellent academic performance

New Initiatives

- Data Collection and Analysis (Wellbeing Surveys)
- Raise the Age services (application submitted to expand Youth Courts, Mentoring, and After-school supports)
- Girls STEAM Conference
- Professional Development Webinars
- New RFP Process

New Initiatives & Highlights

Office for People with Disabilities 2019 Initiatives:

- Through our Disability Awareness and BEAT Plus programs this office goes into various school districts throughout Westchester County grades K through 12.
- Partnership with The Miracle League of Westchester and the Dept. of Parks & Recreation
- This office partners with ACCES-VR and CAREERS Support Solutions for the annual Mentoring Day providing opportunities for an individual with a disability to experience a day of work in county government.
- Partnering with the Dept. of Emergency Services in moving forward the Disabilities Access & Functional Needs Committee focusing on assisting persons with disabilities in times of emergencies and evacuations.

New Initiatives & Highlights

Office of Economic Development 2019 Initiatives:

- In partnership with the Business Council of Westchester, the implementation of 1 or more business incubators in our urban centers with the goal of attracting and retaining entrepreneurs and young talent in the County. Will be a public/private partnership with anticipated federal, state and local private funding.
- In partnership with the Westchester County Association, establishing a “smart County” initiative to enable our County to reap the full potential of new digital technologies.
- Re-launch of the MWBE program including new registration forms and training programs for the business owners and, for the first time, actual percentage goals that the various County departments will be required to meet.
- Establishing a Biotech Committee consisting of local leaders in this industry, to determine the best path toward a life sciences campus / cluster in the County.
- Rolling out new workforce development services to employers in the County, including rapid-response, customized training programs.
- Enhancing the ways we can assist our employers including a new interactive website with a real estate site selection tool, and a robust set of data analytics tools.
- Continuing to attract companies to relocate to Westchester through various incentives packages in coordination with ESD.
- Actively recruiting international businesses to Westchester through specialized marketing materials and helpful pages on our website.

New Initiatives & Highlights

Tourism & Film:

- Travel & Tourism is a \$1.9 billion industry for Westchester ranking third in visitor spending in New York State behind NYC and Long Island.
 - Launched new and enhanced visitwestchesterny.com through Simpleview, an ILNY preferred vendor allowing site to seamlessly transfer listings information to the state's Simpleview website ILoveNY.com.
 - Continue to develop "Meet me in Westchester" multi-tiered tourism marketing and promotion campaign to attract leisure and business visitors. Manage and expand content on digital channels including Facebook, Twitter, YouTube and Instagram. Work in close partnership with the CE's press office to promote tourism sectors.
 - Applied for REDC grant for agritourism, "Westchester Grown Farm Trail: Connecting Consumers to Producers." In addition, regional Hudson Valley international marketing campaign featuring Westchester in partnership with the Port Authority and a cycling tourism promotion "Bike the Hudson Valley," in association with the NY Biking Coalition.
 - Working with the LGBT Adv. Board to celebrate World Pride 2019 in NYC and leverage the opportunity to create a new initiative to build visibility for Westchester as a destination for the LGBTQ traveler.
- In 2017, Westchester County collected a total of \$656,224 in location fees for film, television, and commercial shoots at county-owned properties, a 31% increase over 2016. The economic impact of film goes even further. In 2016, the total economic impact of film activity in Westchester was estimated at more than \$30 million.
 - Continue efforts to promote Westchester as a stage for productions, including WC Film Facebook, Flickr, Blogs and other. Facilitate location scout inquiries, work with municipalities, produce film ready workshops for municipalities and related businesses and maintain vendor and municipality guides, and more.

New Initiatives & Highlights

Department of Energy Conservation & Sustainability:

- Demand Response Program – eliminating the chance of brown-outs and black-outs and need for more expensive infrastructure repairs and upgrades - DPW
- Solarizing County Properties and Facilities – creating energy savings and minimizing expensive and non-sustainable infrastructure construction - DPW
- Electrifying County Fleets – creating savings on repairs and fuel costs. Reducing reliance on fossil-fuels. Reducing pollutants. DPW/T
- Expanding Recycling Measures – new programs for textile and food scrap recycling which minimizes waste disposal expenses including incineration –DEF, Parks
- Initiating a Teleconferencing System – minimizing travel expenses as well reducing vehicle emissions. IT
- Installing 30,000 LED Bulbs – maximizing energy savings and lowering cost of maintenance of lighting - DPW
- Updating the Climate Action Plan – GHG Inventory. CEO?, DPW?, Planning?

New Initiatives & Highlights

Office for Women 2019 Initiatives:

- Creating a Women's Mentoring Network Program to provide assistance to women who want to enter/re-enter the workforce and/or receive training and education to achieve self-sufficiency and a livable wage.
- Enhancing services of the Westchester County Family Justice Center.
- Training Westchester judges and police on risk assessment.
- Expanding high risk programs countywide with goal of statewide lethality training.
- Working with Planned Parenthood and County Department of Health on initiatives to improve fetal health, especially for women of color.
- Working with County Departments of Community Mental Health, DSS, Probation, Public Safety and outside agencies to reduce the incidence of child homicides in Westchester.